



***SCAPE OUT-OF HOME ASSETS**



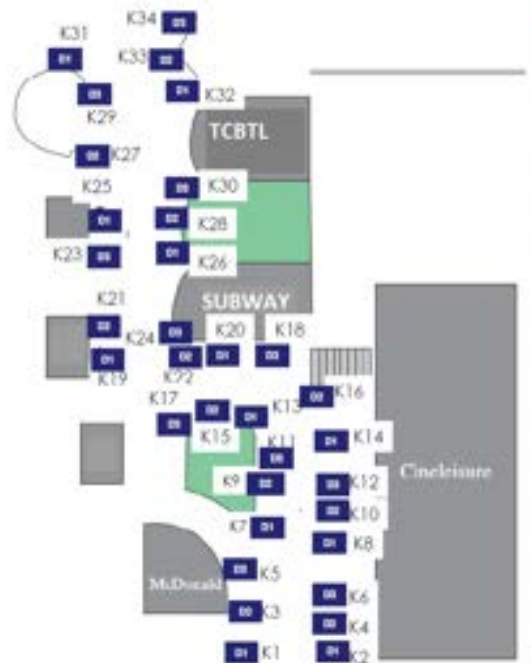
**Digital- LED Screen
Media Rate: \$8,000
Duration: 4 weeks**

Screen Size	8M x 3M (H)
Operating Hours	24hrs (sound from 9AM – 10PM)
Duration of each video	30s
Loop	32 times / day (45mins loop)
Average Traffic	2,000 car/ hour
Display File Format	Text files, pictures and all kinds of videos



Digital- TV Wall
Media Rate: \$250
Duration: Daily

Screen Size	2.M x 1.4M H, 55"
Operating Hours	12Hours (10AM – 10PM daily)
Duration of Video	60s
Loop	16 times / day (47Mins Loop)
Display File Format	All kinds of pictures and videos



Pillar	Height	Pillar	Height
K1	3.37	K18	3.06
K2	2.98	K19	3.08
K3	3.68	K20	2.45
K4	3.10	K21	3.06
K5	3.60	K22	3.37
K6	3.47	K23	3.77
K7	2.90	K24	3.20
K8	2.93	K25	2.84
K9	3.61	K26	4.33
K10	3.20	K27	3.90
K11	3.95	K28	3.33
K12	2.85	K29	3.16
K13	3.85	K30	3.63
K14	3.24	K31	2.80
K15	2.90	K32	2.90
K16	2.94	K33	3.06
K17	2.86	K34	3.10

Outdoor Hanging Banners
Media Rate: \$5,000
Duration: 4 weeks

Advertising Space	Location	Dimensions
Banner Space 1	K2 – K4	5.4M x 1.2MH
Banner Space 2	K4 – K5	3.5M x 1.2MH
Banner Space 3	K10 – K12	6.4M x 1.2MH
Banner Space 4	K23 – K28	5.4M x 1.2MH
Banner Space 5	K29 – K32	5.4M x 1.2MH



Outdoor Stickers

Media Rate: \$5,000
Duration: 4 weeks



Glass Parapet

Facing Grange Road \$5,000/ month

Quantity 10 Panels

Facing Cineleisure \$9,000/ month

Quantity 10 Panels

Note: To reinstate to its original state



Advertising Panels

Media Rate: \$2,000
Duration: 4 Weeks

Location	Material	Dimensions	Unit
Bandstand	UV Printed Backlit	1.125 x 1.725M (H)	1 Side
Level 2 Escalator	UV Printed Backlit	1.125 x 1.725M (H)	1 Side
Level 2 Drop Off Point	UV Printed Backlit	1.125 x 1.725M (H)	1 Side



Restroom Stickers

Media Rate: \$2,000
Duration:
4 Weeks / Restroom

Material

Digital Print on 3M sticker

Dimensions

600mm (W) x 100mm (H)



Escalator Panels

Media Rate: \$2,500
Duration: 4 Weeks

Location	Unit
Level 2 – Level 3	1 Set 1 Direction (4pcs)
Level 3 – Level 4	1 Set 1 Direction (4pcs)
Level 4 – Level 5	1 Set 1 Direction (4pcs)



Lift Door Stickers

Duration: 4 Weeks

Location	Rate
Passenger Lift	\$300
Service Lift	\$800



Carpark Barrier
Media Rate: \$800
Duration: 4 Weeks

Location	Material	Dimensions	Unit
Carpark Entry	Foam Board	1.5 x 2M (H)	1 Set (2pcs)
Carpark Exit	Foam Board	1.5 x 2M (H)	1 Set (2pcs)



**For enquiries, please email to:
joann_bu@scape.sg**